

#### MAÎTRES VIGNERONS DE LA PRESQU'ÎLE DE SAINT-TROPEZ



9°, an innovative low-alcohol Mediterranean rosé: Respecting all the codes of rosé, 9° offers a new sensory experience.

What really sets this rosé apart is its innovative production process production process: a partial dealcoholization technique by vacuum distillation

distillation, to preserve the wine's delicate aromas while reducing its alcohol content.

#### BENEFITS

- To obtain a beverage classified as "wine" - To retain the IGP Méditerranée appellation (9 degrees minimum) - To preserve the wine's quality hallmarks

### TARGETS

- People who want to reduce their alcohol consumption: health-conscious, looking for lighter wines
- Young people, generation  ${\rm Y}$  and  ${\rm Z}$
- Women aged 18/35





## ROSÉ

### DÉGUSTATION

A lively, taut wine with citrus notes, freshness on a fine lemony, saline frame, awakened by an airy vivacity.

### MATCHING FOOD AND WINE

SALAD TAPAS GRILLED MEATS

# VACUUM DEALCOHOLIZATION

